



CHAD RICHARDSON

CREATIVE INTELLIGENCE

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OBJECTIVE

Senior Graphic Designer/Creative Director

WORK HISTORY

NFP - Graphic Designer (May 2006 - present)

- Creates designs for registration websites, conference websites, convention websites, micro websites, HTML emails, email templates, company newsletters, logos, agendas, brochures, flyers, postcards, and other marketing materials.
- Manages multiple projects from client consultation to concept to completion while meeting deadlines.
- Develops presentations for executives presenting at major annual conferences.
- Developed departmental processes for project submission as well as manage and train coworkers on new project management system.
- Works with IT department to manage programming needs involved with website registration.
- Creates design and manage weekly company newsletters.
- Work with third party and in-house print vendors for print estimates and fulfillment.

Digital Unity Group - Freelance Design - (2002 - present)

- Created and operates business, established clientele, handles all aspects of design for web and print for business and clients.
- Designs client projects including HTML websites, Flash websites, logos, business cards, flyers, brochures, advertisements, icons, trade show graphics and stationery.
- Establishes relationships with print and hosting vendors.
- Maintains and builds client relationships.

SKILLS MAC AND PC

Photoshop, Illustrator, Dreamweaver, Flash, Fireworks, InDesign, Adobe Acrobat Professional, Word, Excel, PowerPoint, Outlook, HTML, CSS, Actionscript, PHP, Java

EDUCATION

Texas State University

Bachelor of Business Administration, Computer Information Systems



PORTFOLIO

WWW.DIGITALUNITYGROUP.COM